

Julien's AUCTIONS

For Immediate Release:

JULIEN'S AUCTIONS PRESENTS "RINGO STARR NFT COLLECTION - THE CREATIVE MIND OF A BEATLE"



**AN EXCLUSIVE AUCTION EVENT FEATURING
PREMIER NFT ART WORKS WITH CUSTOM
ORIGINAL DRUM COMPOSITIONS AND
ACCOMPANIED BY THEIR EXCLUSIVE SIGNED,
PHYSICAL CANVAS PRINTS, CREATED BY THE
LEGENDARY DRUMMER AND MUSIC ICON**

First Beatle to Launch into the NFT Universe

*NFTs Invite Collectors to Join Ringo Starr on
Exclusive Virtual Tour of his Groundbreaking
Digital Gallery Experience, RingoLand*

*A Portion of Proceeds to Benefit The Lotus
Foundation*

MONDAY, JUNE 13th, 2022

Beverly Hills, California - (May 24th, 2022) -Julien's Auctions proudly presents an exclusive auction offering a collection of original and one of a kind digital works of art with their accompanying exclusive signed canvas prints created by the first Beatle to lift off into the NFT galaxy, legendary drummer and music icon, Ringo Starr. **"Ringo Starr NFT Collection - The Creative Mind of a Beatle"** auction will take place **Monday, June 13th** online at juliensauctions.com with a portion of proceeds to benefit The Lotus Foundation.



Hurling across the universe to the blockchain comes a virtual symphonic canvas of music and motion, color and light. Conceptualized and composed in Ringo Starr's latest studio in the metaverse, "The Creative Mind of a Beatle" is the first NFT collection created by one of the Fab Four. Starr's visionary artistic and musical styles take center stage in these striking digital paintings, adding the title of NFT original artist to the beloved pop culture icon's ever-growing, multi-hyphenate body of work.

These collection pieces feature an original animated painting with an exclusive custom-made drum composition recorded and played by Starr - with his legendary drumming style striking to the beat of the moving images flashing throughout each NFT - and minted with a special audio/visual motif of the time back when Starr played in the greatest band in music history, as well as signposts of his present and future

creative journeys. Each NFT is accompanied with a 25" x 25" canvas print signed by the iconic musician/author/philanthropist/painter with ownership of the NFT granting access to join Starr on an exclusive virtual tour of the groundbreaking digital gallery experience, RingoLand. All of the winning bidders can join Starr in this virtual hangout created by Spatial.io on Web, VR or Mobile via private invitation after the auction. *(photo above: Bandana Man)*

"I only ever wanted to be a drummer yet you never know where a new idea or path will lead you," said Ringo Starr. "This new technology is so far out it's inspired me and I loved creating these NFTs combining my art and my music. Who'd have thought I would be spreading Peace and Love in the MetaVerse."

Each NFT (Non-Fungible Token) offered is a limited edition of 1-of-4. Five unique NFTs, each consisting of 4 for a total of 20 NFTs with their accompanying canvas print per NFT in the collection. An NFT is a unique and non-interchangeable unit of data stored on the blockchain.

Highlights include:

THE CREATIVE MIND OF A BEATLE: "GALAXY ONE #1/4" NFT AND RINGO STARR SIGNED PRINT

An original animated painting of a color cascade with a warp speed effect rocketing into a new dimension. Created by Ringo Starr, this exclusive NFT is a 1 of 4 Edition. The item is brought to life in an even more personal way through an exclusive custom-made drum composition recorded and played by Starr. His legendary drumming style strikes to the beat of the moving digital painting which is minted as part of this NFT. Galaxy One #1/4 NFT is accompanied by a 25" x 25" canvas print signed by the iconic musician/author/philanthropist/painter with ownership of the NFT, granting access to join Starr on an exclusive virtual tour of the groundbreaking digital gallery experience, RingoLand. All of the winning bidders can join Starr in this virtual hangout created by Spatial.



A percentage of the sale proceeds from this NFT will be donated to The Lotus Foundation.

BLOCKCHAIN Ethereum

View NFT here:

<https://www.julienslive.com/lot-details/index/catalog/429/lot/178786>

THE CREATIVE MIND OF A BEATLE: "GALAXY TWO #1/4" NFT AND RINGO STARR SIGNED PRINT

An original animated painting of a spinning gloss circle, its heart beating with painted color and light created by Ringo Starr, this exclusive NFT is a 1 of 4 Edition. The item is brought to life in an even more personal way through an exclusive custom-made drum composition recorded and played by Starr. His legendary drumming style strikes to the beat of the moving digital painting which is minted as part of this NFT. Galaxy Two #1/4 NFT is accompanied by a 25" x 25" canvas print signed by the iconic musician/author/philanthropist/painter with ownership of the NFT, granting access to join Starr on an exclusive virtual tour of the groundbreaking digital gallery experience, RingoLand. All of the winning bidders can join Starr in this virtual hangout created by Spatial.



A percentage of the sale proceeds from this NFT will be donated to The Lotus Foundation.

BLOCKCHAIN Ethereum

View NFT here:

<https://www.julienslive.com/lot-details/index/catalog/429/lot/178790>

THE CREATIVE MIND OF A BEATLE: "BANDANA MAN #1/4" NFT AND RINGO STARR SIGNED PRINT



Ringo Starr's beloved original self-portrait gicleé on paper, featuring himself in his early Beatles days wearing a red bandana and cap, brought to life by Starr with a subtle expression, and a recurring moving glance of his eyes. This exclusive NFT is a 1 of 4 Edition. The item is brought to life in an even more personal way through an exclusive custom-made drum composition recorded and played by Starr. His legendary drumming style strikes to the beat of the moving digital painting which is minted as part of this NFT. Bandana Man #1/4 NFT is accompanied with a 25" x 25" canvas print signed by the iconic musician/author/philanthropist/painter with ownership of the NFT, granting access to join Starr on an exclusive virtual tour of the groundbreaking digital gallery experience, RingoLand. All of the winning bidders can join Starr in this virtual hangout created by Spatial.

A percentage of the sale proceeds from this NFT will be donated to The Lotus Foundation.

BLOCKCHAIN Ethereum

View NFT here:

<https://www.julienlive.com/lot-details/index/catalog/429/lot/178782>

THE CREATIVE MIND OF A BEATLE: "STARR ART #1/4" NFT AND RINGO STARR SIGNED PRINT

An original animated self-portrait painting created by Ringo Starr, depicting his early Beatles-era self—donning a cap with a star in the center—against a color wheel in motion. This exclusive NFT (Non-Fungible Token) is a 1 of 4 Edition. The item is brought to life in an even more personal way through an exclusive custom-made drum composition recorded and played by Starr. His legendary drumming style strikes to the beat of the moving digital painting which is minted as part of this NFT. Starr Art #1/4 NFT is accompanied by a 25" x 25" canvas print signed by the iconic musician/author/philanthropist/painter with ownership of the NFT, granting access to join Starr on an exclusive virtual tour of the groundbreaking digital gallery experience, RingoLand. All of the winning bidders can join Starr in this virtual hangout created by Spatial.

A percentage of the sale proceeds from this NFT will be donated to The Lotus Foundation.

BLOCKCHAIN Ethereum

View NFT here:

<https://www.julienlive.com/lot-details/index/catalog/429/lot/178794>



THE CREATIVE MIND OF A BEATLE: "CRASH #1/4" NFT AND RINGO STARR SIGNED PRINT

An iconic, original self-portrait, created by Starr during his early years as a Beatle, animated and brought to life in a sonic big bang of cymbal crashes and color. This exclusive NFT is a 1 of 4 Edition. The item is brought to life in an even more personal way through an exclusive custom-made drum composition recorded and played by Starr. His legendary drumming style strikes to the beat of the moving digital painting which is minted as part of this NFT. Crash #1/4 NFT is accompanied by a 25" x 25" canvas print signed by the iconic musician/author/philanthropist/painter with ownership of the NFT, granting access to join Starr on an exclusive virtual tour of the groundbreaking digital gallery experience, RingoLand. All of the winning bidders can join Starr in this virtual hangout created by Spatial.

A percentage of the sale proceeds from this NFT will be donated to The Lotus Foundation.

BLOCKCHAIN Ethereum

View NFT here:

<https://www.julienlive.com/lot-details/index/catalog/429/lot/178778>



This auction comes on the eve of the embarkment of Starr's highly anticipated first national tour with his All Starr Band kicking off May 27th after a two year postponement due to the pandemic (during which Starr released two Eps *Zoom In* and *Change the World*) as well as the announcement of the Celestial Edition final print release of his recent retrospective best seller, "LIFTED: FAB IMAGES AND MEMORIES OF MY LIFE WITH THE BEATLES FROM ACROSS THE UNIVERSE," published and sold exclusively by the print division of Julien's Auctions, who also published Starr's previous limited-edition retrospective hardcover book, "RINGO ROCKS: 30 YEARS OF THE ALL STARRS 1989-2019."

Julien's Auctions has broken world records with the sale of Beatles memorabilia including John Lennon's acoustic guitar which sold for a record \$2.4 million, Ringo Starr's Ludwig drum kit which sold for a record \$2.2 million, The Ludwig Beatles Ed Sullivan Show drumhead which sold for a record price of \$2.1 million, and The Beatles White Album owned by Ringo Starr that sold for \$790,000.

"Ringo Starr is not only an international music icon but an innovative auction legend," said Darren Julien, President/Chief Executive Officer of Julien's Auctions. "It has been our distinguished honor and privilege to represent the incomparable Ringo Starr in his auctions and our Beatles auctions these past years which have achieved world records at Julien's. We look forward to making music history again as he makes his mark as the first Beatle entering the NFT marketplace with this exciting collection of his original music and art works heading to auction which we are pleased to announce that a portion of proceeds will go towards The Lotus Foundation."

The auction will open for bidding May 24th and commence in real time and in lot order for live bidding at 11:00 a.m. Pacific Time on June 13th, 2022.

ABOUT THE LOTUS FOUNDATION

Founded in 1998 by Ringo Starr and his wife Barbara Starkey, the objectives of the Lotus Foundation is to fund, support, participate in and promote charitable projects aimed at advancing social welfare in diverse areas include but not limited to: substance abuse, cerebral palsy, brain tumors, cancer, battered women and their children, homelessness and animals in need.

ABOUT SPATIAL

Spatial is the metaverse for culture. Available on web, mobile app, or VR, in Spatial users can customize a 3D virtual space and gather for NFT exhibitions, live events, lectures, meetups and watch parties. And all it takes is a few clicks to set up your space or join. Spatial was founded in 2016 with the goal of making designing experiences for high quality 3D collaboration easy and accessible. Spatial is equipped with tools and integrations to make setting up your own 3D space a seamless creative process.

Contact us: Twitter @spatialxr, Facebook @spatial.io, LinkedIn spatial.systems, Instagram @spatial-io, YouTube @spatial.

Online Auction LIVE NOW:

"Ringo Starr NFT Collection - The Creative Mind of a Beatle"

<https://juliensauctions.com/>

Closing **Monday, June 13th, 2022**

LIVE Session I: 11:00 a.m. Pacific Time

For more information please email - info@juliensauctions.com or call 310-836-1818.



REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the [JuliensAuctions.com](https://juliensauctions.com) Registration page to bid by phone, proxy or in person, or online at [JuliensLive.com](https://julienslive.com) to bid live online, or by calling (310) 836-1818. For inquiries, please email info@juliensauctions.com or call 310-836-1818.

PLACING BIDS

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at [JuliensLive.com](https://julienslive.com).
2. Bid over the telephone through an auction house representative.
3. Bid in person in the room at our auction events
4. Bid in advance by absentee bid. Absentee bid forms are printed in the back of each catalogue, and are also available by calling Julien's Auctions or online by visiting www.juliensauctions.com/register-to-bid.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world-record breaking auction house. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner and many more.

In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction.

In 2020, Julien's Auctions received its third Guinness Book of World Record placement for the sale of Kurt Cobain's "MTV Unplugged" 1959 Martin D-18E acoustic-electric guitar, which sold for \$6 million making it the world's most expensive guitar ever sold at auction. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology.

For more information on Julien's Auctions, go to www.juliensauctions.com.

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